

Non IT's Techniques



SHE IS AIDA

(9 char's)

Always remember the rule of 7 (+/-) 2



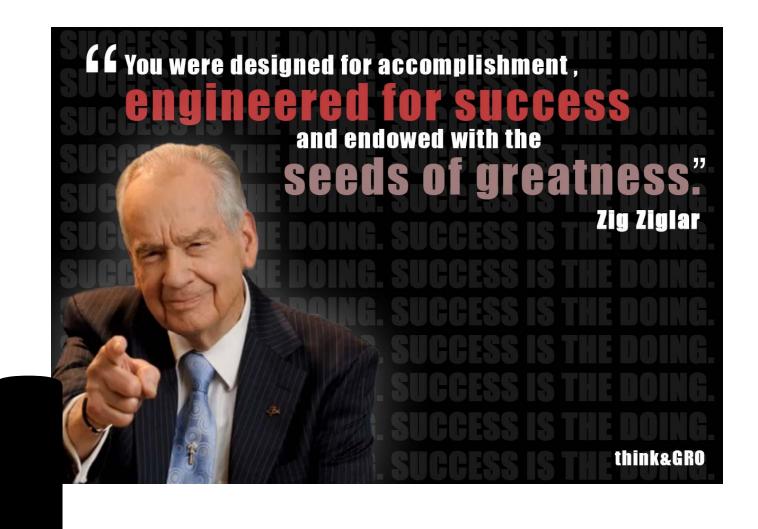




- Specific
 - What, Who, Where, Why, How
- Measurable
 - Outcome, not activity
- Achievable
 - Competency & Willingness
- Relevant
 - Align with vision
- Time-bound
 - When the due-date will happened

happened YOUR OWN DESTINY.

SMART objectives









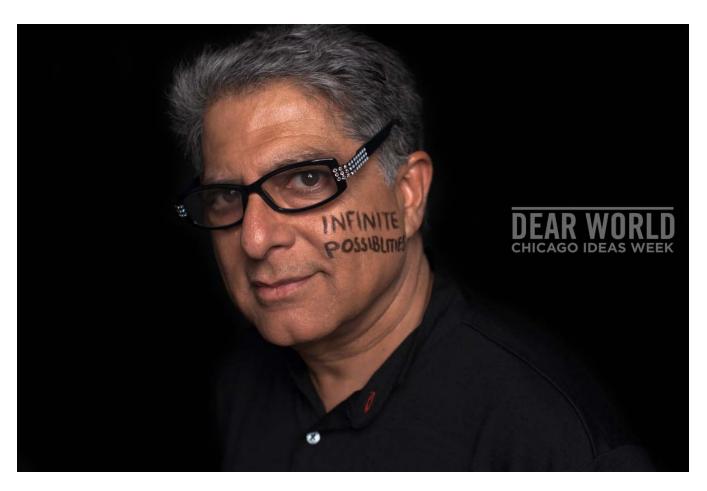


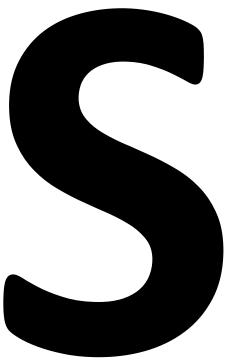




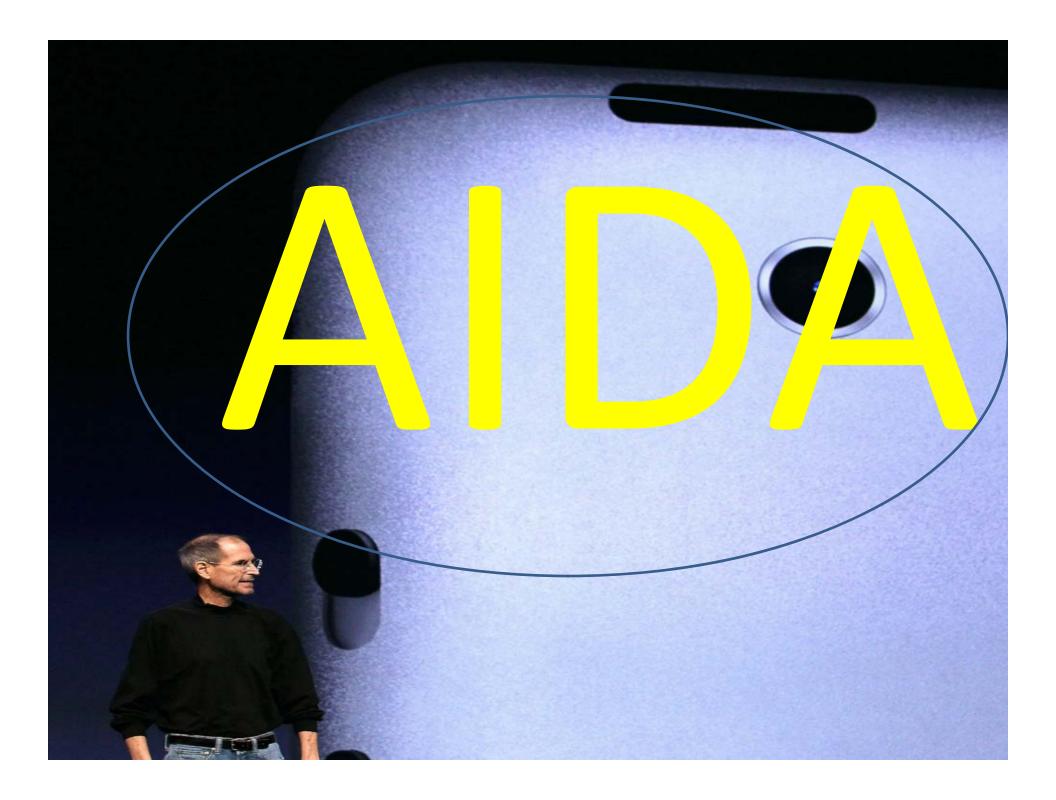


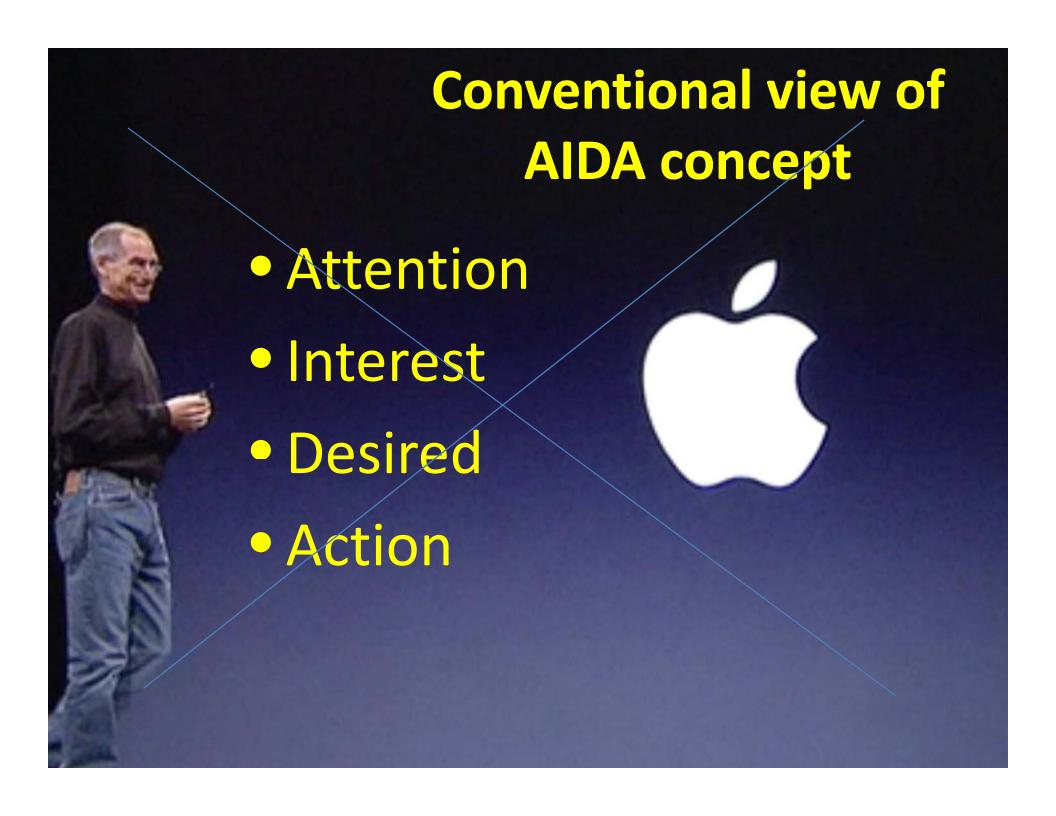




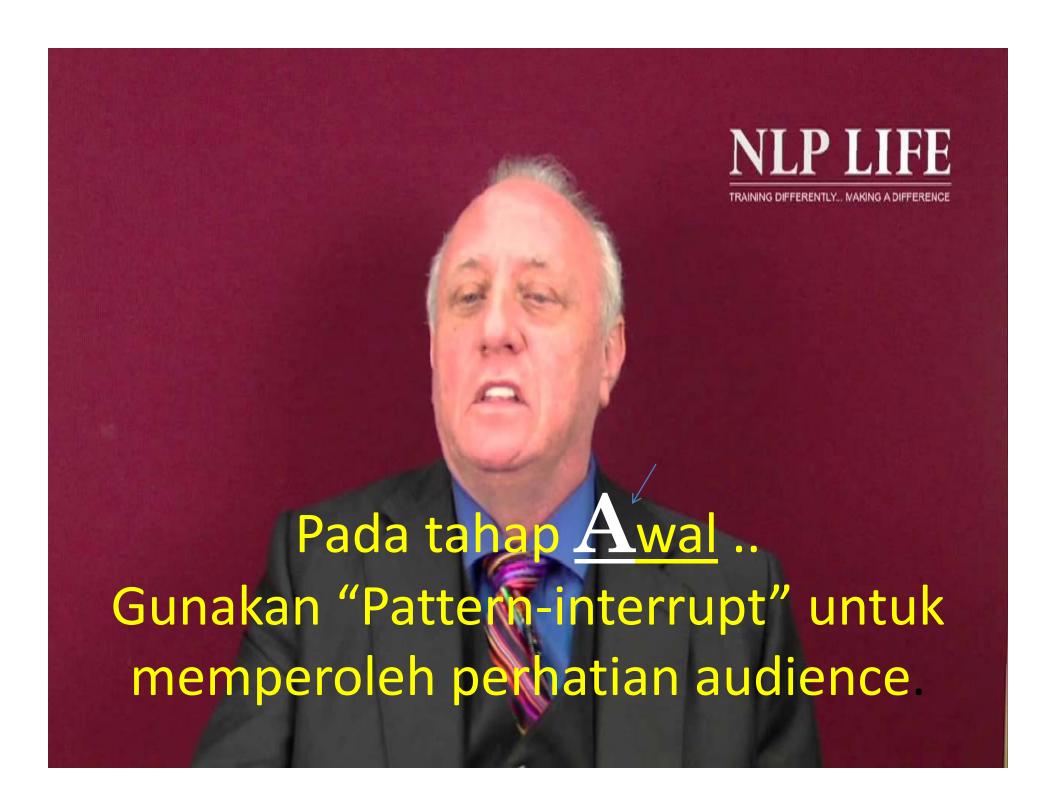






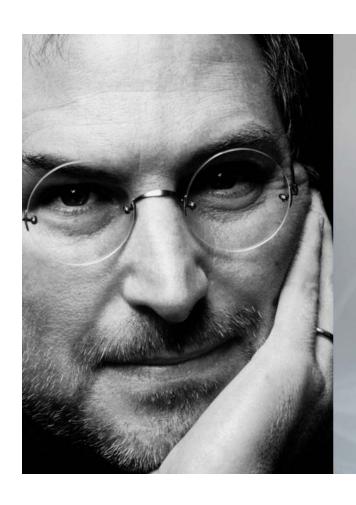








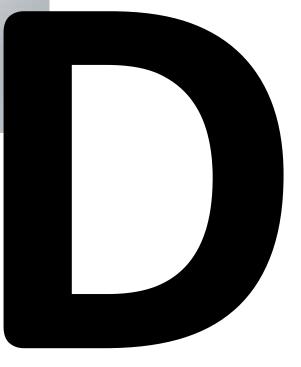




The Presentation Genius of

Steve Jobs

Carmine Gallo
Columnist, BusinessWeek.com





"What people CAN do is very different from what they WILL do."

-Anthony Robbins.

Didalami secara cerdas ... Gunakan teknik MECE dari McKinsey







