

## **Soft-profile** (Personal-profile) pada aspek perilaku manusia

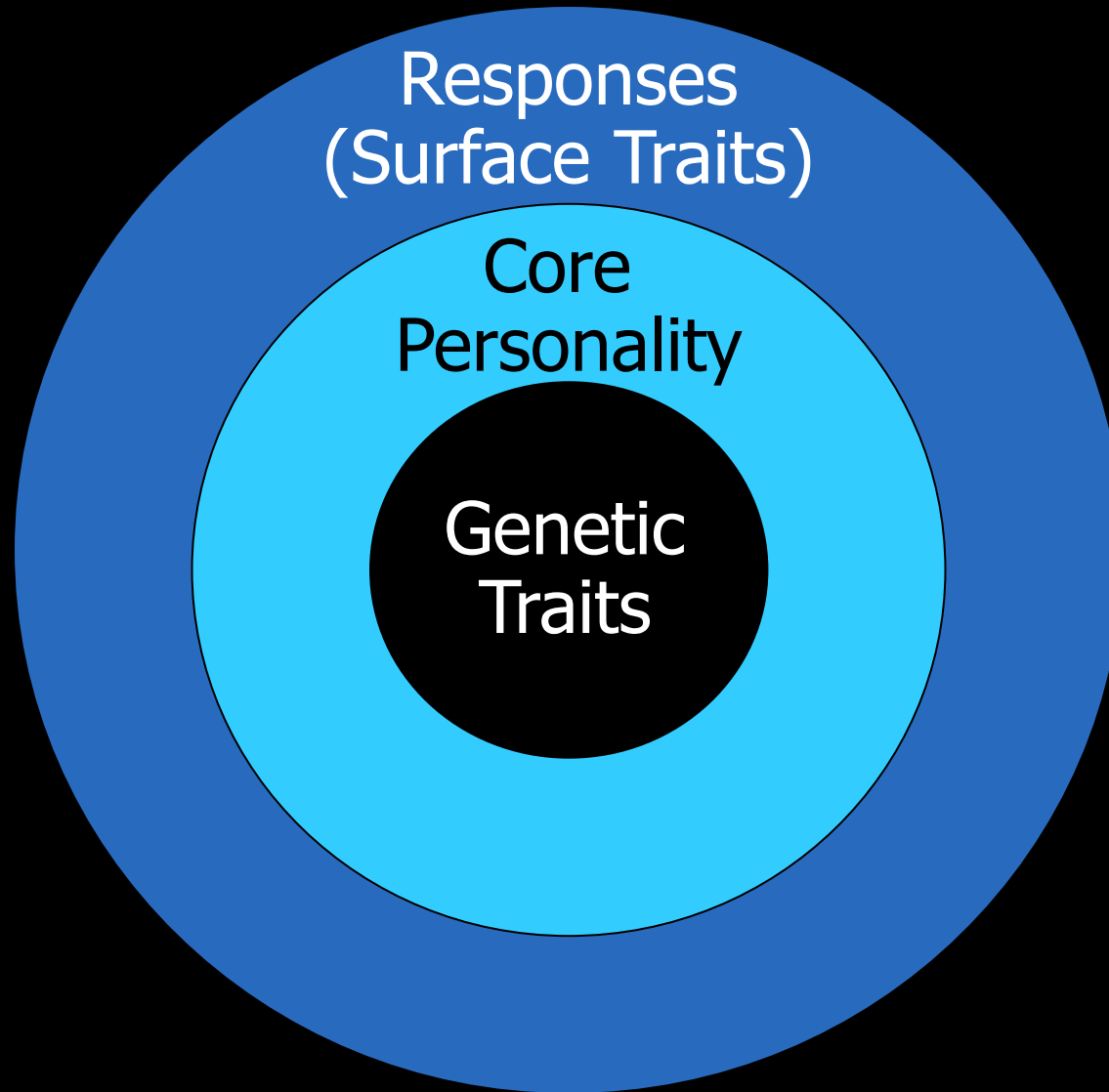
( Based on DiSC concept )

# Orang-Orang Sukses



- Memahami perilaku diri sendiri & dampaknya bagi orang lain
- Memahami reaksinya thd orang lain
- Bagaimana memaksimalkan pengaruhnya pd orang lain
- Memiliki perilaku positif
- Mampu beradaptasi terhadap lingkungannya

# Self in Environment



# Behavior Is...



- Dapat dilihat dan dirasakan
- Bersifat situasional
- Sangat fleksibel
- Dinamis
- Dipengaruhi kepercayaan dan pola pikir



## Emphasis

Shapes the environment by overcoming opposition to accomplish results.

## Tendencies:

- Getting immediate results
- Causing action
- Accepting challenges
- Making quick decisions
- Questioning the status quo
- Taking authority
- Managing trouble
- Solving problems



## Preferred Environment

- Power and authority
- Prestige and challenge
- Direct answers
- A wide scope of operations
- Opportunities for individual accomplishment
- Opportunities for advancement
- Freedom from controls and supervision
- Many new and varied activities

## Emphasis

Shapes the environment by influencing or persuading others.

## Tendencies:

- Contacting people
- Making a good impression
- Being articulate
- Creating a motivational environment
- Entertaining people
- Being optimistic
- Participating in a group



## Preferred Environment

- Popularity, social recognition
- Public recognition of ability
- Freedom of expression
- Group activities outside of job
- Freedom from control and detail
- Coaching and counseling
- Favorable working conditions



## Emphasis

Cooperates with others within existing circumstances to carry out tasks.

## Tendencies:

- Demonstrating patience
- Developing specialized skills
- Helping others
- Performing in a consistent manner
- Showing loyalty
- Being a good listener
- Creating a stable work environment



## Preferred Environment

- Maintenance of status quo
- Predictable routines
- Credit for work accomplished
- Minimal work infringement on home life
- Sincere appreciation
- Identification with a group
- Minimal conflict

## Emphasis

Works conscientiously within existing circumstances to ensure quality.

## Tendencies:

- Concentrating on key details
- Being diplomatic
- Checking for accuracy
- Adhering to key directives and standards
- Thinking analytically
- Using indirect approaches to conflict
- Using a systematic approach to situations



## Preferred Environment

- Control of those factors that affect their performance
- Clearly defined performance expectations
- Values on quality and accuracy
- A reserved, business-like atmosphere
- Recognition for specific skills and accomplishments

# Marston's Model



## Aspek Lingkungan

Perceives  
environment as

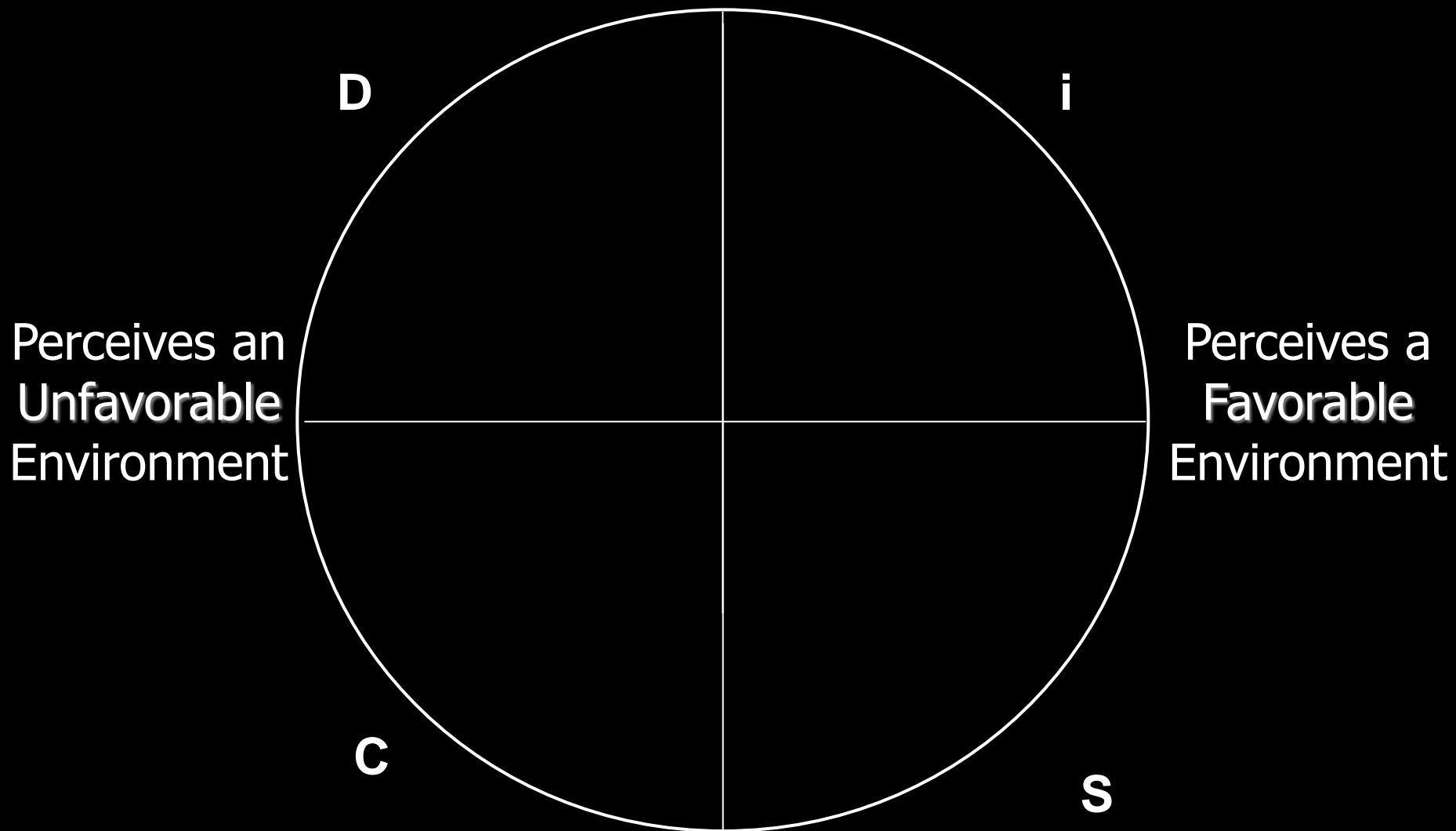
- Favorable
- Unfavorable

## Melihat diri sebagai

Perceives self as

- More powerful than the environment
- Less powerful than the environment

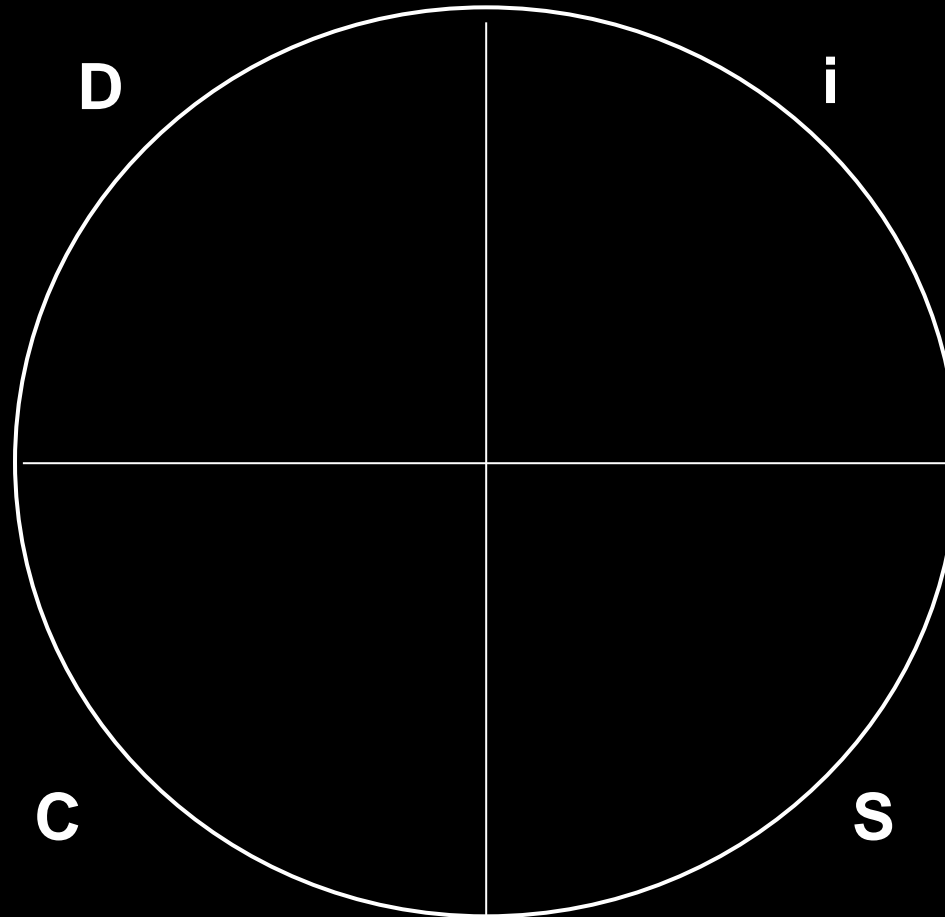
# Marston's Model: Environment



# Marston's Model: Self



Perceives Self as More Powerful than the Environment

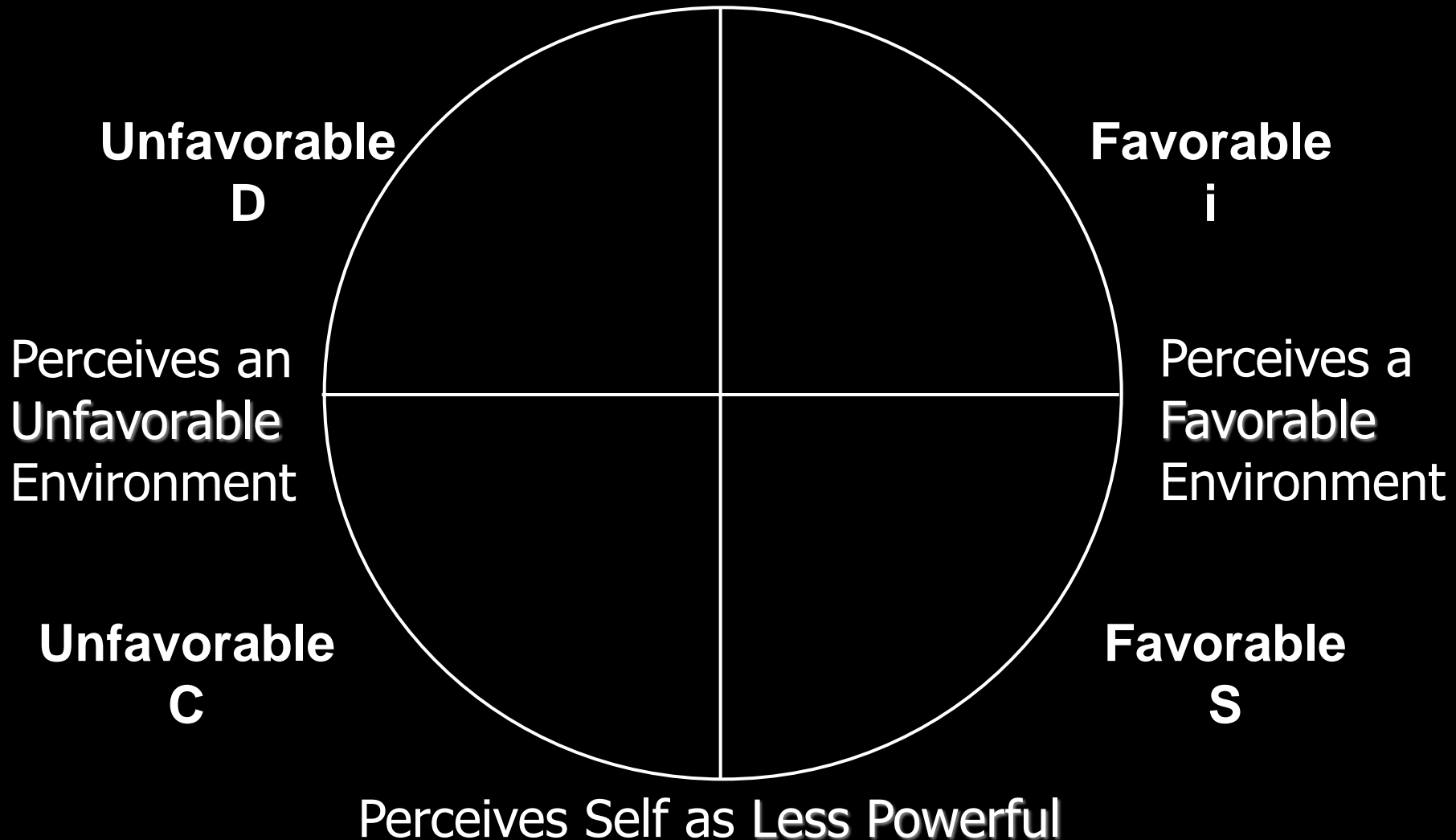


Perceives Self as Less Powerful than the Environment

# Marston's Model: Integrated

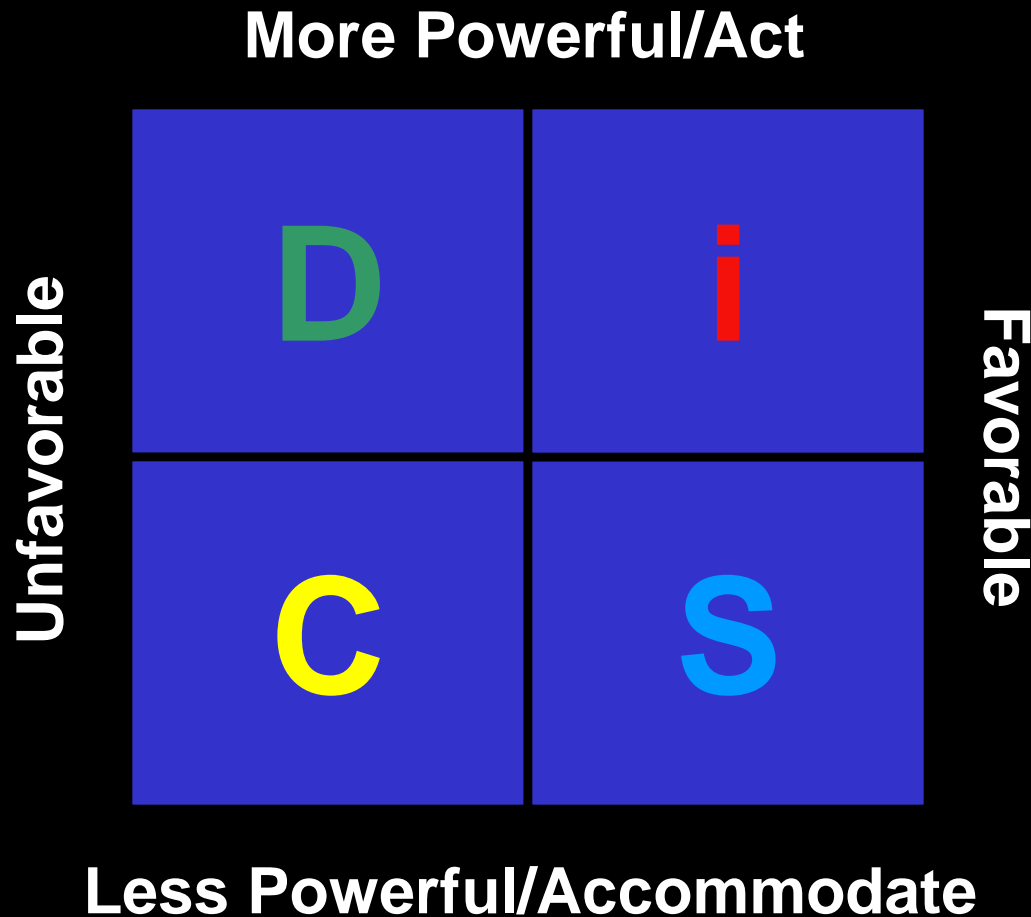


Perceives Self as More Powerful





# Marston's Model: Integrated



# Marston's Model: Integrated



## Integrated Perception of Environment and Self

Dimension	Environment	Self
Dominance	Unfavorable	More powerful
Influence	Favorable	More powerful
Steadiness	Favorable	Less powerful
Conscientiousness	Unfavorable	Less powerful

# High D



- Baginya yg harus dihadapi adalah kondisi lingkungan yg tidak menyenangkan
- Mencoba memperbaiki, mengubah dan menguasai keadaan



# High i



- Butuh lingkungan yg nyaman utk dapat mempengaruhi orang lain
- Persuasi, mempengaruhi, bahkan merayu orang lain merupakan keahliannya



# High S



- Mempertahankan kondisi nyaman selama mungkin
- Pada kondisi mapan mereka dengan mudah bekerjasama, mendukung dan saling memberi



# High C



- Menghindar diri dari upaya merubah kondisi lingkungannya yang kurang nyaman
- Bekerja dan berperan dalam pengarahan dan prosedur serta aturan demi meningkatkan kualitas dan akurasi pekerjaan

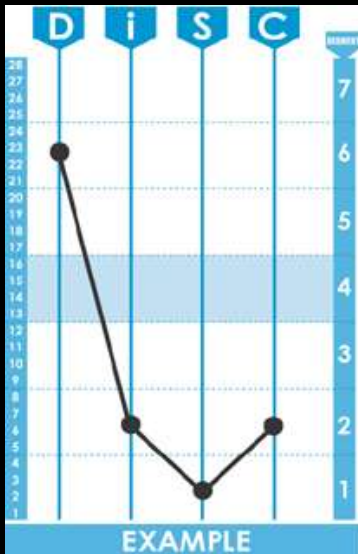




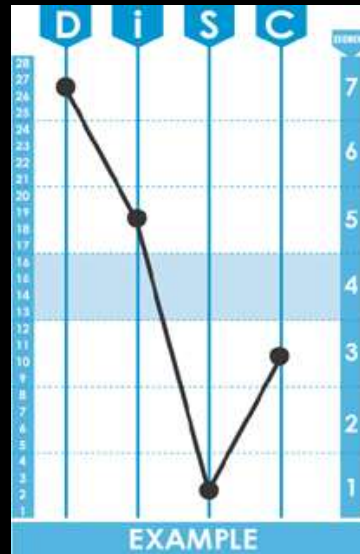
# D Profile Patterns



## Developer



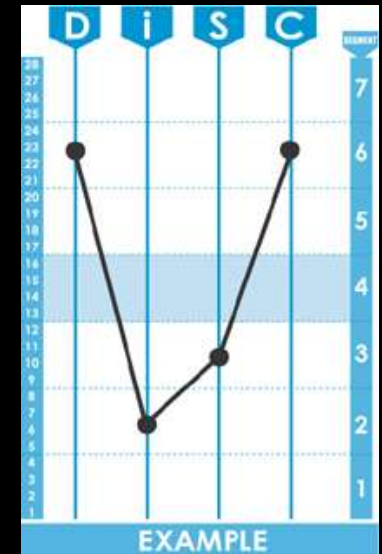
## Result-Oriented



## Inspirational



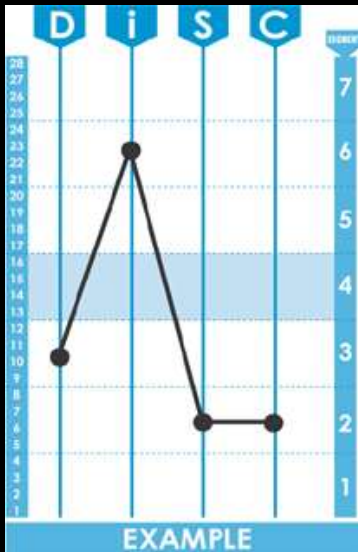
## Creative



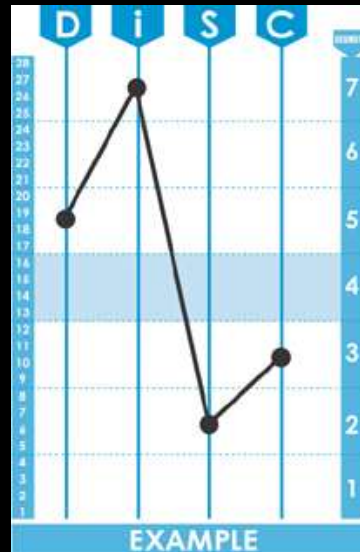
# i Profile Patterns



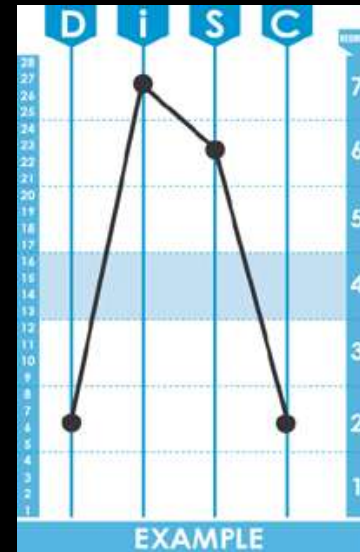
## Promoter



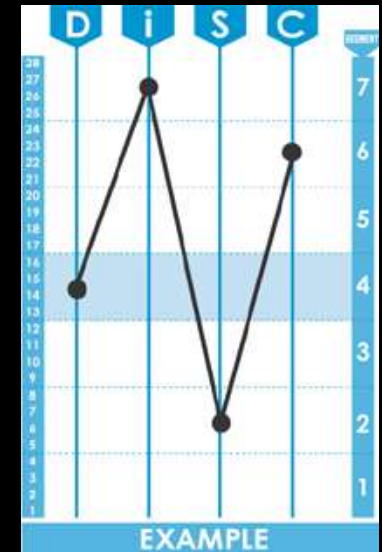
## Persuader



## Counselor



## Appraiser

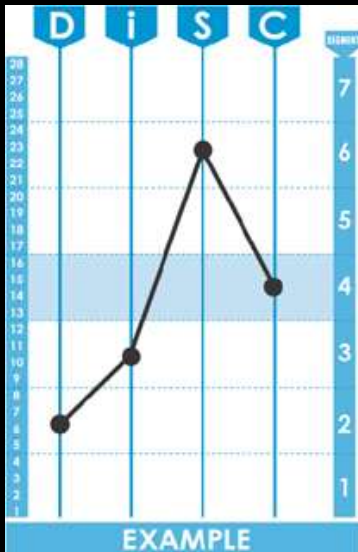




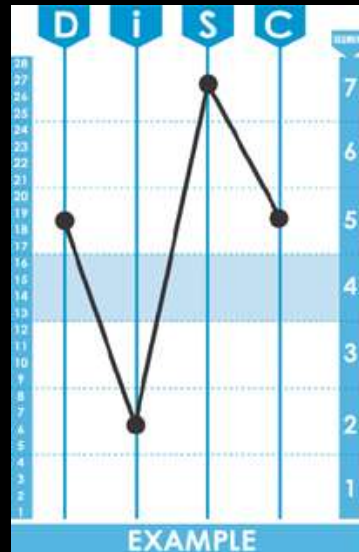
# S Profile Patterns



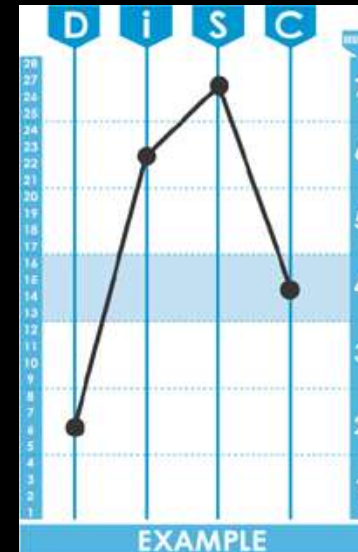
## Specialist



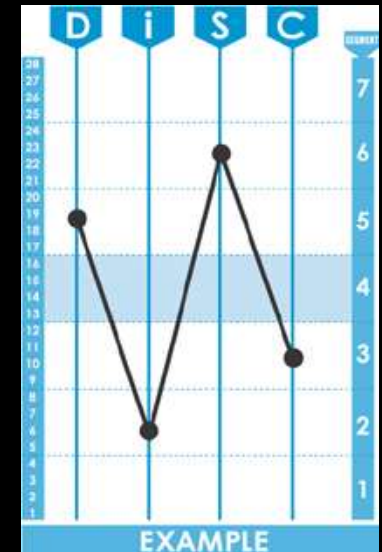
## Achiever



## Agent



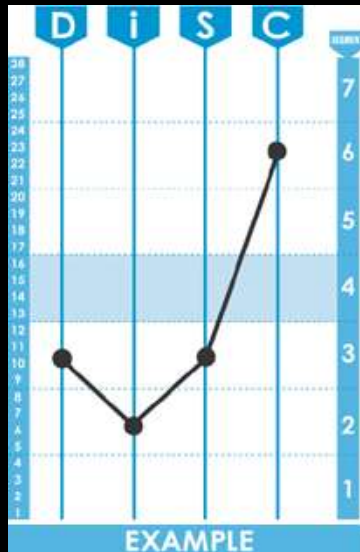
## Investigator



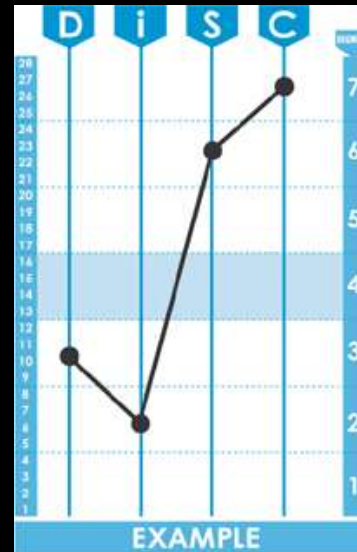
# C Profile Patterns



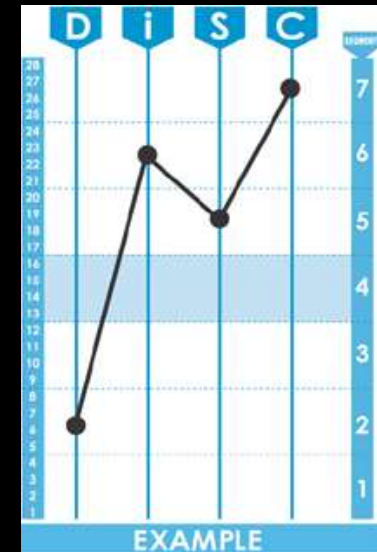
## Objective Thinker



## Perfectionist



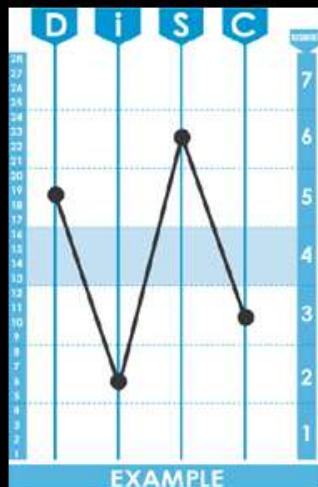
## Practitioner



# Example of “Achiever” Pattern, SD or DS pattern



## Achiever Pattern



**Emotions:** is industrious and diligent; displays frustration

**Goal:** personal accomplishments, sometimes at the expense of the group's goal

**Judges others by:** ability to achieve concrete results

**Influences others by:** accountability for own work

**Value to the organization:** sets and completes key result areas for self

**Overuses:** self-reliance; absorption in the task

**Under pressure:** becomes frustrated and impatient; becomes more of a “do-er” and less of a “delegator”

**Fears:** others with competing or inferior work standards affecting results

**Would increase effectiveness through:** less “either-or” thinking; clearer task priorities; consideration of optional approaches; willingness to compromise short-term for long-range benefits

The motivation of Achievers is largely internal and flows from deeply felt personal goals. Their commitment to their own goals prevents them from automatically accepting the group's goals. Achievers need to see how they can blend their personal goals with the organization's goals. By retaining control over the direction of their lives, Achievers develop a strong sense of accountability.

Achievers demonstrate a keen interest in their work and an intense, continual pursuit of accomplishment. They have a high opinion of their work and may hesitate to delegate tasks when under pressure. Instead, they take on the work themselves to ensure that things are done right. When they delegate, they have a tendency to take back the task if it does not go according to their expectations. Their guiding premise is, “If I succeed, I want the credit; if I fail, I will take the blame.”

An Achiever should communicate more with others to expand their thinking beyond either “I have to do it myself” or “I want all the credit.” They may need help in finding new approaches for achieving their desired results. Achievers function at peak efficiency, and they expect recognition equal to their contribution — high wages in for-profit organizations and leadership positions in other groups.

# Rules About Others



Different  $\neq$  Wrong  
Different = Different



There is richness in diversity!

# Compatibility



Work and Social Compatibility								
DiSC Styles	Excellent		Good		Fair		Poor	
	1	2	3	4	5	6	7	8
D-D			S		W			
D-i			S		W			
D-S	W				S			
D-C					W		S	
i-i	S						W	
i-S	W				S			
i-C			W				S	
S-S	S		W					
S-C	S W							
C-C	S		W					



# Motivating Principles



- Anda tdk dapat memotivasi orang lain.
- Semua orang sudah termotivasi.
- Mereka melakukan sesuatu karena alasan mereka sendiri, bukan alasan yg anda anggap benar.
- Kekuatan seseorang, jika dimanfaatkan pd waktu dan tempat yg tidak tepat dapat menjadi suatu kelemahan.

# Johari Window



	Known to Self	Not Known to Self
Known to Others	Open	Blind
Not Known to Others	Hidden	Unknown

# Perception





**Terima kasih !**

